

## Premier Golf: Tee-Off in Poland

Premier Golf is a specialist tour operator that is dedicated to offering a wide range of value-for-money golf breaks throughout the world. Darren Mason from Premier Golf tells Discover Poland why he decided to add Poland to their portfolio of golf destinations.

Text by Darren Mason

As a Tour Operator, we decided to look away from the traditional golfing destinations and look at countries that offered our clients more value for their hard earned pound. After a trip to Kraków Valley Golf Club and visiting the magnificent city of Kraków, we knew that Poland ticked all the right boxes when it came to offering our clients the perfect golf break. We have to be

very careful about recommending new places because if anything goes wrong it is the tour operator who normally gets the blame, especially when it is an unfamiliar golfing destination!

The criteria we look for when choosing a golf course to promote are; value for money, cost of essentials like accommodation, eating out, and what the group can do after the golf - but

the most important box to tick is the standard of the golf course. After all it is a golf trip. Kraków Valley Golf Club ticked every box and left us wanting more. In our opinion, the hardest part is convincing golfers that Poland has great golf facilities and that visiting Poland is a real adventure, one which they will enjoy immensely. "Isn't it too cold to play golf in Poland?" or "do they

have 18 hole golf courses?" are typical reactions we get when we suggest Poland as golfing destination.

Having booked through Premier Golf a number of times, Pat Flannery tells us why he decided to visit Poland again. "We first visited Poland as a group in 2008 and everybody enjoyed the trip to Kraków. Normally out a group of 25 people, four or five

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don't enjoy the trip as much as the rest of the group. However, not one person complained about anything and we were all pleased how much value we got for our money." Pat added "When it came to choosing our 2009 trip, we didn't think twice about choosing Poland again. We made a call to Premier Golf who, after a discussion about our exact requirements, recommend-

ed a golf tour near Gdańsk." The golf tour to Gdańsk incorporated a stay at two local hotels and three rounds at the Gdańsk Golf & Country Club in Postołowo, just outside the city, which is ranked by Golf Digest as the best golf course in Poland. It is a very interesting course with a number of holes that wouldn't be out of place on any of Europe's top courses. ■

## Map



## Further Information

For further information on Premier Golf, visit [www.golfbreaks4u.com](http://www.golfbreaks4u.com)

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